

ESG Report

CUMULUS® 2024/25



1.	INTRODUCTION	P.1
2.	ABOUT US	P.6
3.	PRODUCT AND MATERIALS	P.12
4.	LONGER GEAR LIFESPAN	P.20
5.	SUPPORTED INITIATIVES	P.27
6.	EMISSIONS	P.30
7.	ABOUT THE REPORT	P.34

Index



01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCTS AND
MATERIALS

04.
LONGER GEAR
LIFESPAN

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
ABOUT THE
REPORT



Introduction



LETTER FROM THE CEO

● [INTRODUCTION]

In the late 1970s, when British outdoor enthusiast and gear designer Hamish Hamilton began working with Perseverance Mills, he probably never imagined that the result of that collaboration would become a fabric widely recognized throughout the outdoor world today.

Hamilton was fascinated by the properties of lightweight synthetic fabrics made from microfibres. Through a capillary effect activated by body heat, these fabrics could move moisture away from the skin, spread it across a larger surface area and allow it to evaporate efficiently. Working together with Perseverance Mills, a company experienced in manufacturing technical parachute fabrics, he helped create a material that would later be named Pertex®. Its low weight, complete wind resistance and ability to transport moisture away from the body quickly made Pertex® a popular choice for outdoor clothing. Over time, it became clear that the very same qualities were equally valuable in down sleeping bags and insulated garments. In the decades that followed, the brand grew into one of the most recognised names in technical outdoor fabrics.

When we made our first purchase from Perseverance Mills in 1989, we had no idea that, fortunately and somewhat by chance, we were beginning a relationship with this fabric that would last nearly forty years. During that time, Pertex® evolved from a single material into an entire family of fabrics, while retaining the unique characteristics that make it so well suited to outdoor equipment.

At the same time, our own perspective has evolved as well. At Cumulus®, our goal is not simply to generate profit. The impact that manufacturing has on people and the environment has led us to take a growing number of actions aimed at reducing and compensating for its negative effects. We use electricity from renewable sources, support organizations actively involved in nature conservation, and pay increasing attention to the full lifecycle of our products. Yet in many ways, our focus remains exactly the same as it was all those years ago. We continue to create products using the finest fabrics available and the world-renowned Polish down that has always been at the heart of what we do.

Zdzisław Wyleżek

I invite you to read this report, which reflects how we understand responsibility at Cumulus® today. We do not have ready-made answers to every challenge facing the outdoor industry. What we do know is that responsibility begins with asking honest questions and consistently searching for better solutions. This report is part of that ongoing process



LETTER FROM THE DEPUTY CEO

● [INTRODUCTION]

The years 2024 and 2025 reminded us how important it is to connect product quality with responsibility for its entire life cycle. We developed new solutions, tested materials with lower environmental impact, and strengthened the areas that have long been central to Cumulus®: local production, repairability, and gear built to last.

The biggest challenge was introducing hardshell jackets to our range. This was a new product category for us, one that required us to develop design, technology, and production skills beyond the area with which Cumulus® had previously been most strongly associated. We describe the whole process, its requirements and our decision to keep production in Poland in more detail later in the report.

This report is a record of concrete actions. It shows where we are today, what is working well, what we are still working on, and where we want to become more precise, more transparent, and even more effective.

Jacek Wyleżek





TWO SEASONS ONE DIRECTION

● [INTRODUCTION]

We decided to bring 2024 and 2025 together in one edition of the report. Our previous 2023 report remains a knowledge base on Cumulus® and a reference point for the steps that followed. This edition focuses mainly on what has changed: in products, materials, repairs, partnerships, and the data that helps define the direction of our onward route. By taking this approach, we avoid repeating the foundations and instead focus on progress, lessons learned and the decisions shaping the next stage of our journey.

MATERIAL ESG TOPICS

● [INTRODUCTION]

In this report, we refer to selected UN Sustainable Development Goals that best correspond to Cumulus®’ real actions



Key

DURABILITY AND REPARABILITY OF PRODUCTS01.	MATERIALS AND CHEMICALS02.	GREENHOUSE GAS EMISSIONS03.	LOCAL PRODUCTION04.	WORKING CONDITIONS05.	ANIMAL WELFARE AND DOWN SOURCING06.
SECTION 3 SECTION 4.1	SECTION 3.3 SECTION 3.4 SECTION 3.5	SECTION 6	SECTION 2.1 SECTION 2.3 SECTION 2.4	SECTION 2.4	SECTION 3.4 SECTION 3.5

Important

PRODUCTION WASTE01.	RESPONSIBLE COMMUNICATION AND SALES02.	ENVIRONMENTAL PARTNERSHIPS03.	OUTDOOR ACCESS AND REPRESENTATION04.
SECTION 3.3	SECTION 4.2 SECTION 4.3 SECTION 4.4	SECTION 5.2 SECTION 4.3 SECTION 4.4 SECTION 6.3	SECTION 5.1

Monitored

CIRCULARITY AND RECYCLING01.	PRODUCT-LEVEL EMISSIONS02.	IMPACT OF REPAIRS ON CO203.	SOCIAL DATA AND HEALTH AND SAFETY04.
SECTION 3.3	SECTION 6.2	SECTION 4.1	SECTION 2.5

01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCT AND
MATERIALS

04.
LONGER GEAR
LIFESPAN

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
ABOUT THE
REPORT



About us



CUMULUS® AT A GLANCE

● [ABOUT US]

YEAR FOUNDED 1989	HEADQUARTERS Gdynia, Poland
SALES MODEL Direct-to-Consumer	PRODUCTION Own facility + 5 partner facilities
MAIN MARKETS Europe, Asia, USA	KEY DESIGN PRINCIPLES Lightness, Durability, Repairability

TESTED IN THE OUTDOORS

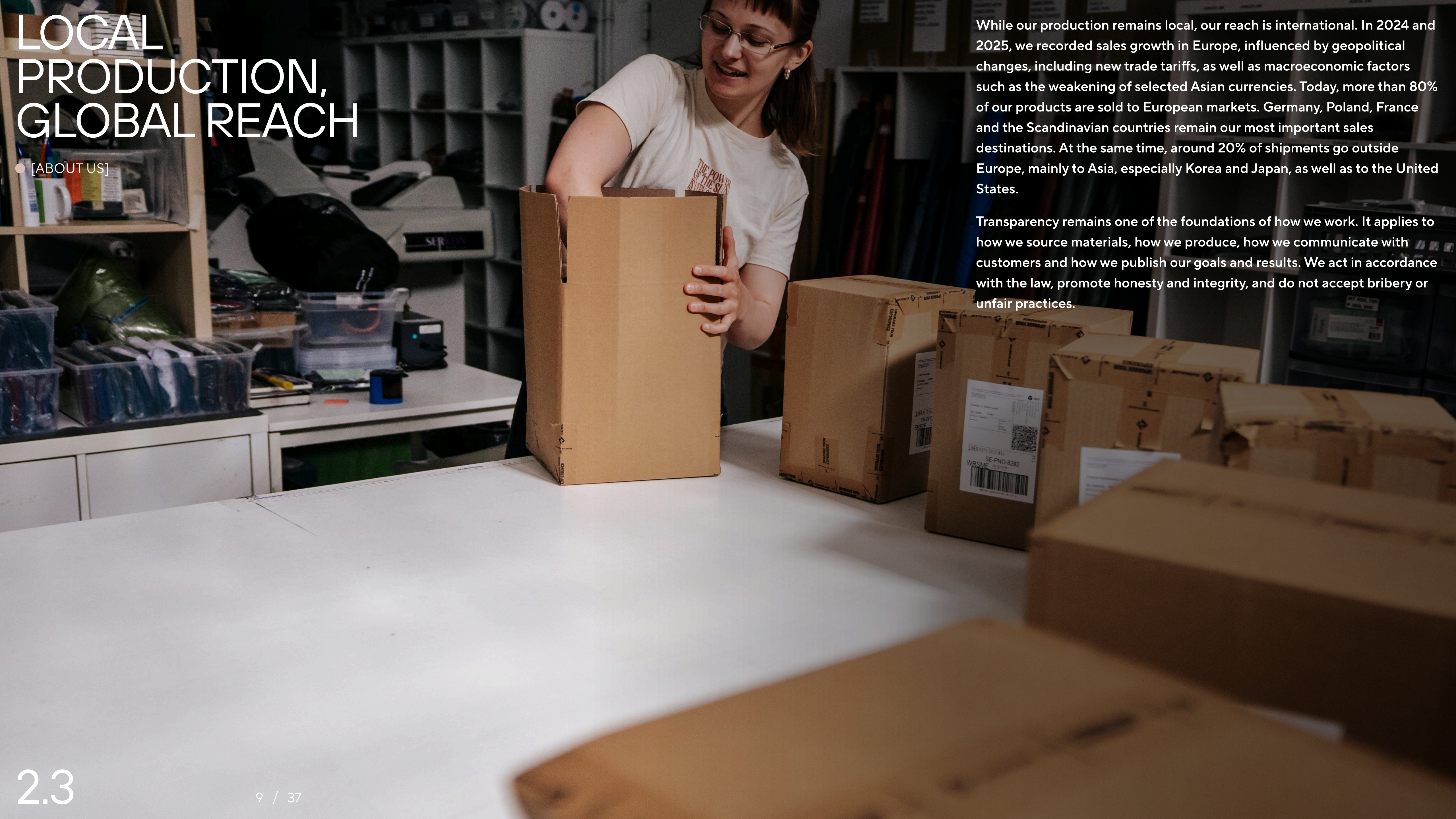
● [ABOUT US]

Cumulus® is a Polish outdoor brand founded in 1989. We design and manufacture ultralight gear, from sleeping bags and technical apparel to shelters, guided by three principles: lightness, durability and repairability.

The story of the brand began in the 1980s, when Zdzisław Wylęzek worked at the Żagiel cooperative as a designer of tents and bicycle panniers. It was there that he first encountered Polish down and saw how much potential could be packed into something so light. In 1989, drawing on this knowledge, he founded Cumulus®. Pairing light fabrics with premium Polish down, he started making sleeping bags that offered low weight, carefully refined construction and reliable warmth in the field. Today, the same approach guides every new product category we explore. The thread running through it all has not changed: people with the knowledge, care and skill to turn technical materials into gear that supports comfort and safety in real outdoor conditions.

Our production model is based on two pillars: our own workshop in Gdynia and cooperation with five trusted production partners in Poland. All these facilities are located close to our headquarters, within a radius of just several kilometres. This model gives us something that cannot simply be bought in a global supply chain: direct influence over every stage of a product's route, from design and prototyping to production, quality control and after-sales service. It also gives us operational flexibility, helps us respond more efficiently to shifts in demand, plan production capacity more effectively and maintain close control over how our products are made.





LOCAL PRODUCTION, GLOBAL REACH

● [ABOUT US]

While our production remains local, our reach is international. In 2024 and 2025, we recorded sales growth in Europe, influenced by geopolitical changes, including new trade tariffs, as well as macroeconomic factors such as the weakening of selected Asian currencies. Today, more than 80% of our products are sold to European markets. Germany, Poland, France and the Scandinavian countries remain our most important sales destinations. At the same time, around 20% of shipments go outside Europe, mainly to Asia, especially Korea and Japan, as well as to the United States.

Transparency remains one of the foundations of how we work. It applies to how we source materials, how we produce, how we communicate with customers and how we publish our goals and results. We act in accordance with the law, promote honesty and integrity, and do not accept bribery or unfair practices.

WHAT WE BUY AND DO IN POLAND

● [ABOUT US]



Produced

- | | |
|--|--|
| <ul style="list-style-type: none">● natural goose down● selected fabrics● tulle● cardboard and foil packaging | <ul style="list-style-type: none">● product labels● small finishing elements, such as elastic bands, strings, threads, etc. |
|--|--|

Services

- | | |
|---|---|
| <ul style="list-style-type: none">● product embroidery● production services (subcontractors)● advertising services● product washing services | <ul style="list-style-type: none">● fabric cutting services for bindings● IT services● graphic designs● machine park service |
|---|---|

Purchased

- synthetic insulation
- zippers
- plastic elements, such as stoppers, pullers, etc.

THE PEOPLE BEHIND THE GEAR

● [ABOUT US]



Behind every Cumulus® product there are not only materials and specifications, but people: those who sew, inspect, pack, plan, repair and respond to customers along the way. Their care is what helps our lightweight gear go the distance, and turns technical details into real comfort in the outdoors. We believe product quality is also the result of organisational culture: the way people work, their attention to detail and the sense of responsibility the team brings to every stage of production. People are the foundation of the company and one of the most important elements in the long-term strength of the Cumulus® brand. We provide work for more than 50 people from the local community, and everyone employed by the company works under an employment contract.

WORK THAT PROVIDES STABILITY

At Cumulus®, a responsible workplace starts with the basics: stable employment, transparent rules, and real support for development.

100% EMPLOYMENT CONTRACTS

All employees at Cumulus® work under employment contracts.

TRANSPARENT REMUNERATION RULES

In recruitment announcements, we disclose salary ranges.

SALARIES ABOVE INDUSTRY STANDARDS

We ensure that the pay conditions for production workers remain competitive and appropriate to the nature of the work.

HEALTH AND DEVELOPMENT SUPPORT

We provide medical packages and benefits supporting development, including funding for culture and English language lessons.

CLOSE TO NATURE, EVEN AT WORK

An important element of our daily life is meetings and integration activities in nature, close to the values we represent as a brand.

RESPECT AND EQUAL OPPORTUNITIES

We provide equal advancement opportunities for women and men – including in positions stereotypically assigned to one gender.

EMPLOYED
PERSONS

55

EMPLOYMENT
CONTRACTS

100%

WOMEN / MEN

45/10

PARTNER FACTORIES
IN POLAND

5

01.
INTRODUCTION

02.
ABOUT US

03.
**PRODUCT AND
MATERIALS**

04.
LONGER GEAR
LIFESPAN

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
ABOUT THE
REPORT



Product and materials



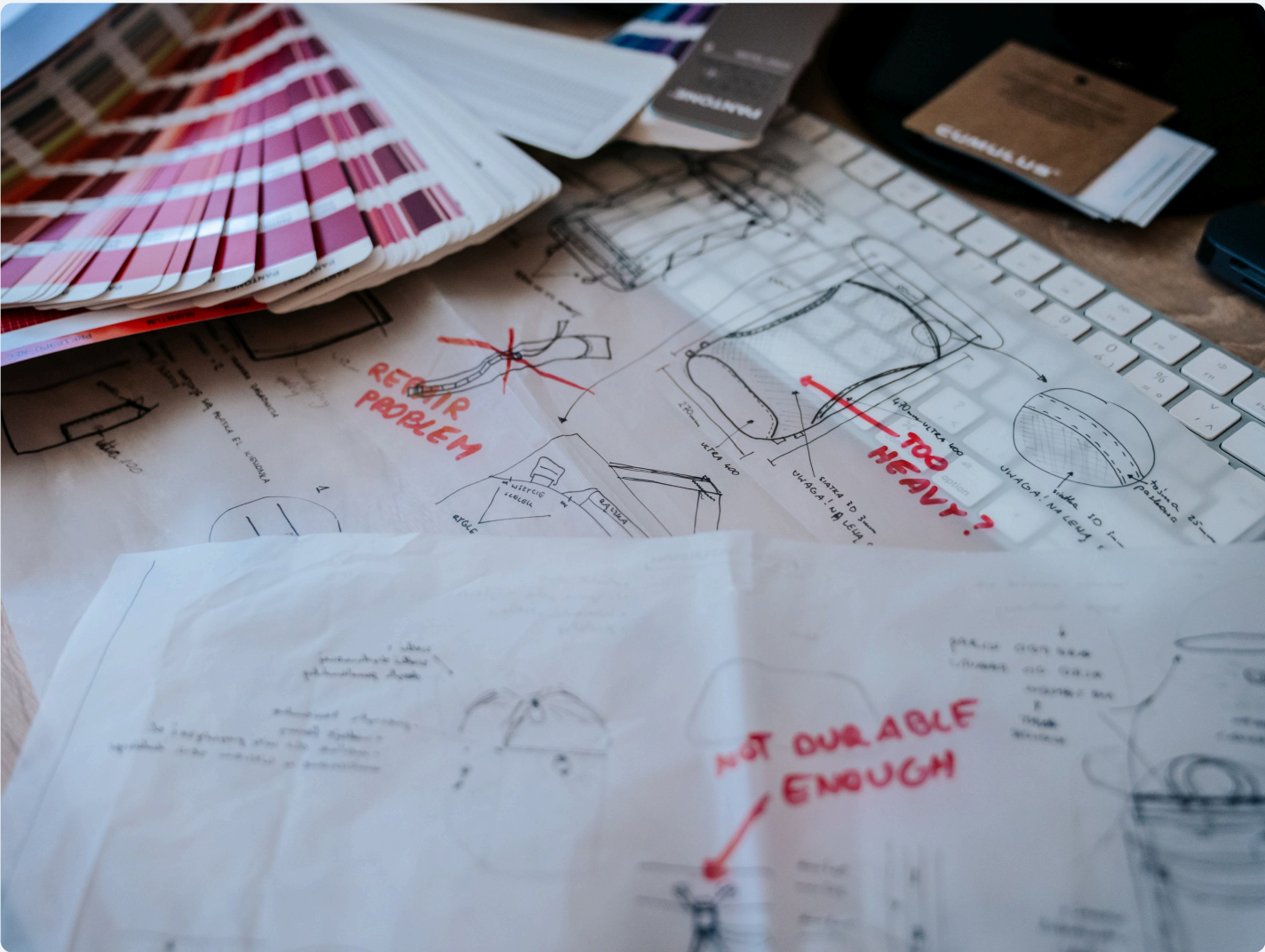
EVERY GRAM HAS A BACKSTORY

● [PRODUCT AND MATERIALS]

01. FIELD EXPERIENCE



02. NEED



03. SKETCH

At Cumulus®, a new product rarely begins with a spreadsheet, a brief or a sales forecast. It starts in a place much simpler and much more demanding: on the trail, at camp or in weather that quickly shows what we really expect from our gear. When we cannot find a product on the market that meets our own requirements, we start designing it ourselves.



04. MATERIAL SELECTION

EVERY GRAM HAS A BACKSTORY

● [PRODUCT AND MATERIALS]

05.
CONSTRUCTION
REVIEW



06.
PROTOTYPE



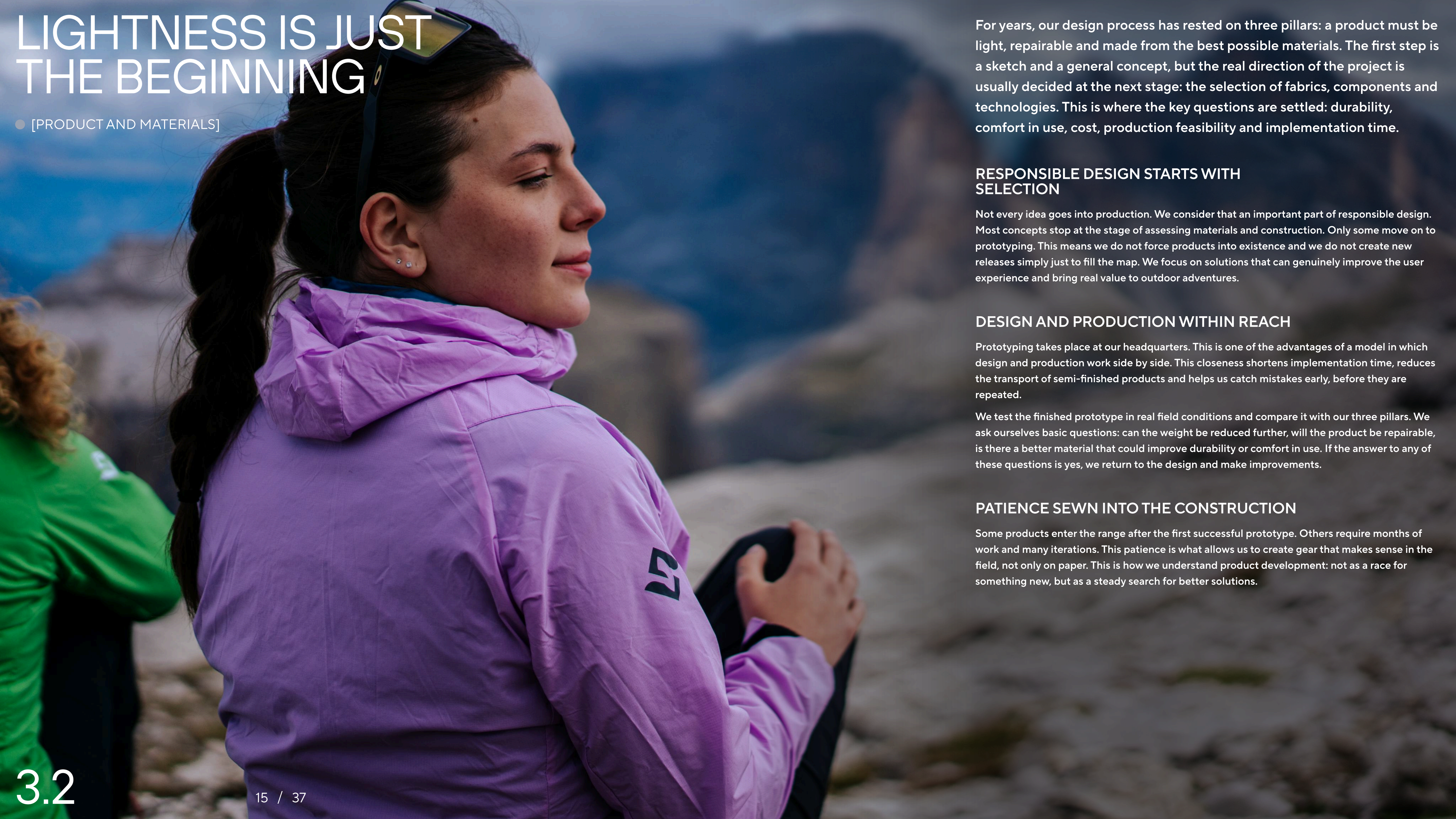
07.
FIELD TESTS

08.
IMPROVEMENTS



09.
FINISHED
PRODUCT





LIGHTNESS IS JUST THE BEGINNING

● [PRODUCT AND MATERIALS]

For years, our design process has rested on three pillars: a product must be light, repairable and made from the best possible materials. The first step is a sketch and a general concept, but the real direction of the project is usually decided at the next stage: the selection of fabrics, components and technologies. This is where the key questions are settled: durability, comfort in use, cost, production feasibility and implementation time.

RESPONSIBLE DESIGN STARTS WITH SELECTION

Not every idea goes into production. We consider that an important part of responsible design. Most concepts stop at the stage of assessing materials and construction. Only some move on to prototyping. This means we do not force products into existence and we do not create new releases simply just to fill the map. We focus on solutions that can genuinely improve the user experience and bring real value to outdoor adventures.

DESIGN AND PRODUCTION WITHIN REACH

Prototyping takes place at our headquarters. This is one of the advantages of a model in which design and production work side by side. This closeness shortens implementation time, reduces the transport of semi-finished products and helps us catch mistakes early, before they are repeated.

We test the finished prototype in real field conditions and compare it with our three pillars. We ask ourselves basic questions: can the weight be reduced further, will the product be repairable, is there a better material that could improve durability or comfort in use. If the answer to any of these questions is yes, we return to the design and make improvements.

PATIENCE SEWN INTO THE CONSTRUCTION

Some products enter the range after the first successful prototype. Others require months of work and many iterations. This patience is what allows us to create gear that makes sense in the field, not only on paper. This is how we understand product development: not as a race for something new, but as a steady search for better solutions.

THE SAME APPROACH, A NEW KIND OF PROTECTION

● [PRODUCT AND MATERIALS]

For years, Cumulus® was closely tied to down, lightness and gear designed to provide warmth at the lowest possible weight. Entering the hardshell jacket category was not a change of direction, but a continuation of the same route. Since we have long created products for conditions that test every detail without mercy, the logical question was: what happens when the challenge is no longer only cold, but also rain, wind and prolonged exposure to unpredictable weather?

WHEN THE REAL TEST IS NOT COLD, BUT WEATHER

“Producing hardshell jackets in Poland was a particular challenge for us, because this segment of apparel requires highly specialised technological facilities and experience that, for years, has been concentrated mainly in large production centres in Asia. In waterproof apparel, quality does not depend only on the cut or the choice of membrane, but also on the precise joining of elements, correct seam taping, selection of suitable tapes for specific materials and control of every detail of the process. Finding partners capable of working at this level, while designing a product without previous experience in this category, required a long process of testing, learning and refining solutions. Additional limitations were the significantly higher production costs in Poland and minimum production quantities, which, at the scale of our company, created a considerable organisational and financial burden. Despite this, we decided to develop this project locally because we wanted to keep close control over the process, workmanship quality and consistency with the way we think about products.”

Jacek Wylężek

The jackets were designed and produced in Poland using the Pertex® Shield membrane. A waterproof rating of at least 20,000 mm water column and breathability of at least 20,000 g/m²/24h are not merely technical parameters for us. Their meaning becomes clear when the weather stops cooperating, and the gear simply has to work. Maintaining low weight and freedom of movement were equally important because these details decide whether a product truly works in the field or only looks good in the specification sheet.

EACH MODEL HAS A JOB TO DO

Each model in this series was refined with specific outdoor activities in mind. From mountain hikes and moving through forests in changeable terrain to more demanding bikepacking trips, the starting point was always the same question: what truly matters when conditions get tough? Our goal was not to create hardshells that are universal only in name, but models that offer a balanced combination of protection, comfort and functionality, with no unnecessary extras and no shortcuts.



MATERIALS THAT MATTER

● [PRODUCT AND MATERIALS]



Construction minimalism begins with design, but its durability is largely decided by materials. We deliberately limit the number of elements, such as zippers and drawcords, to reduce weight and, at the same time, limit the number of parts that can fail. We use proven fabrics and accessories from renowned manufacturers such as Pertex® and Toray, because lightness only makes sense to us when it goes hand in hand with durability.

PERTEX® SHIELD REVOLVE AND THE FIRST STEP TOWARDS A MONO-MATERIAL

For years, nylon was the natural choice for us. Light, strong and comfortable, it offered exactly what we look for in technical products: durability without unnecessary weight, performance without sacrificing feel. At the same weight, nylon is stronger than polyester, while retaining the softness that matters when gear is made to move with the body. In November 2024, with the launch of the new hardshell jacket series, we used a polyester fabric for the first time, in the Silvica model. Not to move away from our existing standards, but to test a solution that may be a step toward a more circular approach to design.

Classic membrane fabrics are built from several layers permanently laminated together under high pressure and high temperature. This provides excellent performance, but at the same time makes recycling much more difficult. Pertex® Shield Revolve changes the starting point by combining a polyester outer fabric with a hydrophilic polyurethane membrane, giving us a new direction to explore. At this stage, it is still too early to draw far-reaching conclusions about the long-term advantage of this solution over nylon, but the very fact that we have started these trials is an important step forward. This is how we want to think about materials: not only through the lens of performance, but also through the future life of the product.

TOWARDS BETTER FABRICS

We do not choose materials by weight alone. We choose them by balance. By durability. By functionality. By the environmental impact they carry with them from production to years of use in the field.

All Pertex® fabrics used by Cumulus® are bluesign® certified, and most are made from yarn certified under the Global Recycled Standard (GRS). In 2024, GRS-certified fabrics accounted for 63% of our fabric purchases, and in 2025 for 51%. The decrease in 2025 was mainly due to the growing share of Toray Airtastic™ fabrics in our range. These fabrics offer exceptional performance parameters, but at this stage they are not available with GRS certification. This is a direction we are monitoring and plan to continue verifying.

BLUESIGN®: ENVIRONMENTAL STANDARD AND SUPPLY CHAIN SAFETY

The bluesign® certificate confirms that fabrics meet strict environmental and toxicological requirements at every stage of production. In 2024 and 2025, 91% of the fabrics used in sleeping bags and down apparel were bluesign® certified. Pertex® fabrics also cooperate with OEKO-TEX®, which further strengthens control over the safety of raw materials in the supply chain.

PFC-FREE: FROM TESTING TO THE TRAIL

The years 2024-2025 were a breakthrough period for us in the area of water-repellent finishes. For years, most Pertex® Quantum and Toray fabrics used in our sleeping bags and down apparel were treated with a C6 DWR finish. Although it was PFOA-free, it still contained compounds from the fluorocarbon group (PFAS). At the same time, the C0 alternatives available for many years, meaning fluorine-free solutions, did not meet our performance requirements. Using them would have reduced product life, and this is not a shortcut we are willing to take.

In 2024, PFC-free fabrics accounted for 18% of our fabric purchases, and in 2025 for 23%. This was the result of intensive testing and validation of C0 solutions. The latest fluorine-free technologies have reached a level of performance that meets our standards for durability and functionality. For us, 2026 is the year of moving from testing to implementation. We plan to reach a minimum 90-95% share of PFC-free fabrics across the entire range, gradually phasing out the remaining C6 finishes without compromising the performance or lifespan of the gear.

When creating cutting layouts, we use advanced computer software, which helps us minimise waste from the very beginning. Unavoidable fabric waste is then used to produce compression sacks supplied with sleeping bags and apparel.



DOWN WITH A STORY WE CAN TRACE

● [PRODUCT AND MATERIALS]



Down remains one of the most important materials used by Cumulus®. Not because we have stopped looking for alternatives. Quite the opposite: we keep searching, testing and comparing. But no other insulation offers a comparable level of warmth at such a low weight. Its quality and origin can also be genuinely traced and verified. In our products, we use ethically sourced Polish down, which has long been one of the foundations of Cumulus® quality.

SOURCING DOWN

We work with Polish down suppliers and rely on a short, transparent supply chain. Our down suppliers cooperate with local farms, and we require confirmation that the down is sourced in accordance with accepted ethical standards, without live-plucking. The animals have constant access to fresh air, open spaces and water, which directly translates into the exceptional quality of their plumage.

Down is a by-product of poultry farming, and eliminating it would not reduce the farming of geese and ducks. In our view, the key issue is choosing responsible producers, meaning farms that care for animal welfare, follow high ethical standards and hold the appropriate certificates.

DOWN FOR YEARS, NOT JUST FOR A SEASON

We insulate our sleeping bags and jackets with down also because it is exceptionally durable. It retains its loft for many years, sometimes for decades. We regularly service sleeping bags that are more than 30 years old, while some synthetic insulations lose their properties after just a few seasons of intensive use.



HYDROPHOBIC TREATMENT

● [PRODUCT AND MATERIALS]

When natural down comes into contact with moisture, it loses loft and insulating performance. That is why, for more than a decade, we have used hydrophobic down in many Cumulus® products. Thanks to a specialist treatment, it performs better in humid environments: it holds loft for longer and dries faster.

The hydrophobic down we use is fluorocarbon-free (PFC-free). We are currently testing new, more advanced hydrophobic down treatments focused on improving durability and performance in demanding use conditions. In 2026, we plan to begin cooperation with Nikwax, which will allow us to implement a next-generation hydrophobic treatment with higher performance.

At Cumulus®, we do not view down as a standalone answer to all questions about sustainability, but as an important element of a broader system: high-quality materials, durable design, repairability, and long product life.

98%

[SOURCE →](#)

THE GLOBAL PRODUCTION OF DOWN AND FEATHERS IS A NATURAL BY-PRODUCT OF POULTRY MEAT PRODUCTION OR POULTRY FARMING

since 2010

[SOURCE →](#)

EDFA IS DEVELOPING A TRACEABILITY SYSTEM AND CODE FOR THE INDUSTRY, BASED ON DOCUMENTING THE ORIGIN OF RAW MATERIALS.

108 g vs 230 g

[SOURCE →](#)

THE AMOUNT OF DOWN AND POLYESTER NEEDED TO ACHIEVE THE SAME INSULATING FUNCTION

18 times

[SOURCE →](#)

LOWER CLIMATE IMPACT THAN POLYESTER ALTERNATIVES

01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCT AND
MATERIALS

04.
**LONGER GEAR
LIFESPAN**

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
ABOUT THE
REPORT



Longer gear lifespan



EQUIPMENT WITHOUT AN EXPIRY DATE

● [LONGER EQUIPMENT LIFE]



In 2024-2025, we completed a total of 1,360 repairs of Cumulus® products. In 2025, the number of repairs rose to 740, compared with 620 a year earlier. We treat service as an important part of our environmental strategy: every repair can extend a product’s life and reduce the need to buy new gear.

Our support includes the Lifetime Experience warranty with no fixed end date, professional washing, product condition checks, repairs of mechanical damage, replacement of zippers and drawcords, and down refilling in sleeping bags. Products from the 1990s regularly come back to us and, after decades of use, return to the trail.

We also see growing interest in comprehensive gear care. The number of combined repairs, covering warranty service and an additional paid repair at the same time, increased from 34 in 2024 to 111 in 2025.



EQUIPMENT WITHOUT EXPIRY DATE

● [LONGER GEAR LIFESPAN]



4.1

2025

TOTAL REPAIRS	01.	WARRANTY REPAIRS	02.	PAID REPAIRS	03.	WARRANTY + PAID REPAIR	04.	SLEEPING BAGS	05.	JACKETS AND OTHER PRODUCTS	06.
740		263 (35.5%)		366 (49.5%)		111 (15.0%)		340 (46%)		400 (54%)	

2024

TOTAL REPAIRS	01.	WARRANTY REPAIRS	02.	PAID REPAIRS	03.	WARRANTY + PAID REPAIR	04.	SLEEPING BAGS	05.	JACKETS AND OTHER PRODUCTS	06.
620		230 (37.1%)		356 (57.4%)		34 (5.5%)		323 (52%)		297 (48%)	

2023

TOTAL REPAIRS	01.	WARRANTY REPAIRS	02.	PAID REPAIRS	03.	WARRANTY + PAID REPAIR	04.	SLEEPING BAGS	05.	JACKETS AND OTHER PRODUCTS	06.
637		252 (39.6%)		318 (49.9%)		67 (10.5%)		363 (57%)		274 (43%)	

VALUE INSTEAD OF PRESSURE

● [LONGER GEAR LIFESPAN]



At Cumulus®, we deliberately move away from a sales model based on pressure, impulse decisions, and artificially created bargains. Our prices reflect the real value of the product: its quality, durability, and responsible production model.

We do not base sales on seasonal collection turnover or regular promotions. There are, however, justified exceptions to this rule. Discounts on our products may be available to:

- participants of selected industry events where we present our products
- loyal and returning customers
- mountain guides
- partners working with us on product testing and communication

This approach also gave rise to our Green Friday - a response to the November shopping frenzy that, instead of intensifying consumer pressure, directs attention to broader actions. Rather than encouraging buying at all costs, we preferred to combine interest in products with specific support for nature conservation efforts.

We have described the beginnings of Green Friday in our 2023 report.

LEARN MORE

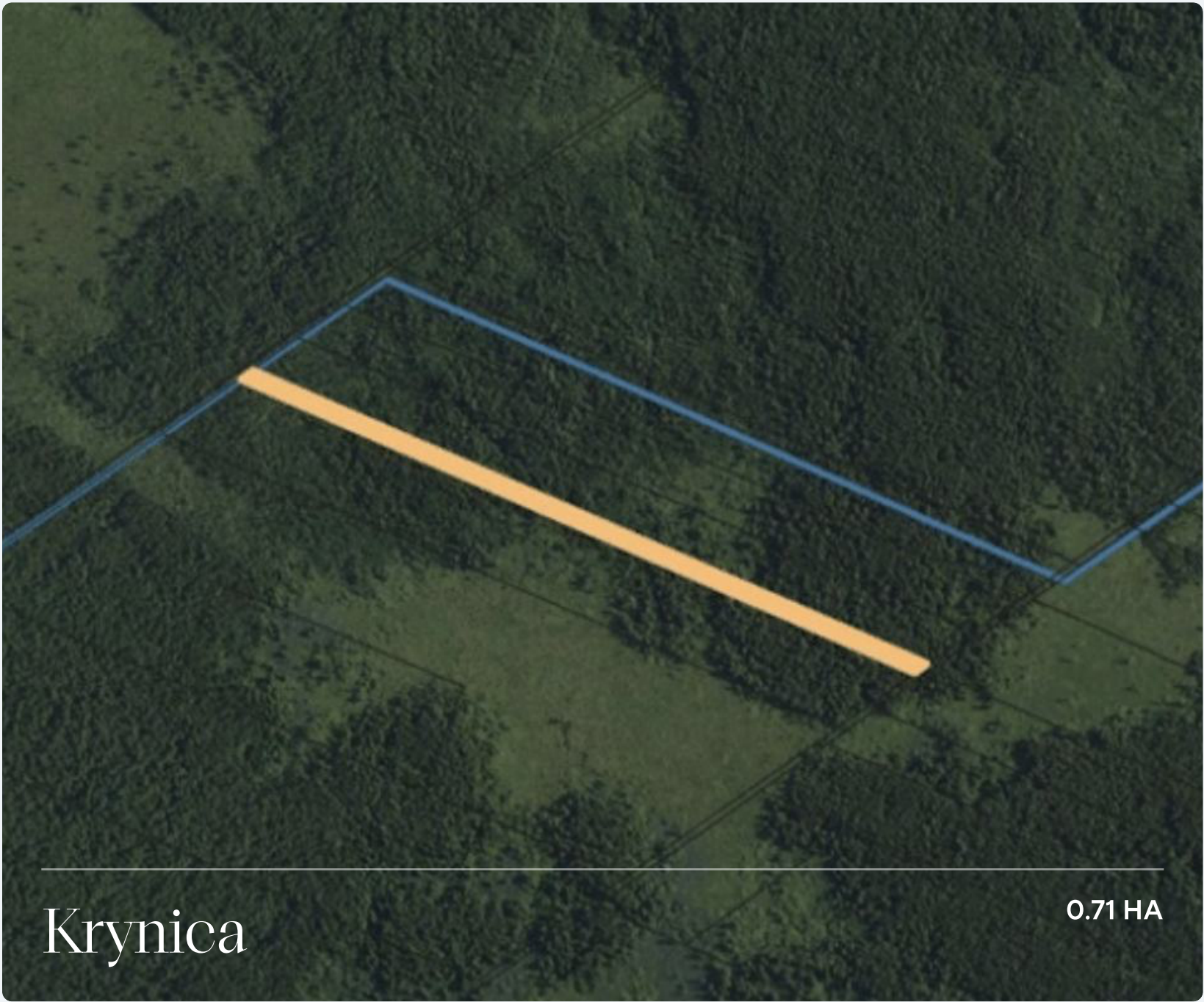


MYSTERY BOX: EQUIPMENT WITH OFF-TRAIL EFFECT

● [LONGER GEAR LIFESPAN]

In 2024, the Green Friday campaign took the form of a Mystery Box, connecting gear purchases with real support for nature conservation. Income from the campaign was donated to the Natural Heritage Foundation for activities related to protecting areas near Biebrza National Park and the Forever Forest project.

Thanks to our support, plots with a total area of 1.0439 ha and 0.71 ha were purchased.





SWAMP IT UP: WE WERE DRAWN INTO THE WETLANDS

● [LONGER GEAR LIFESPAN]

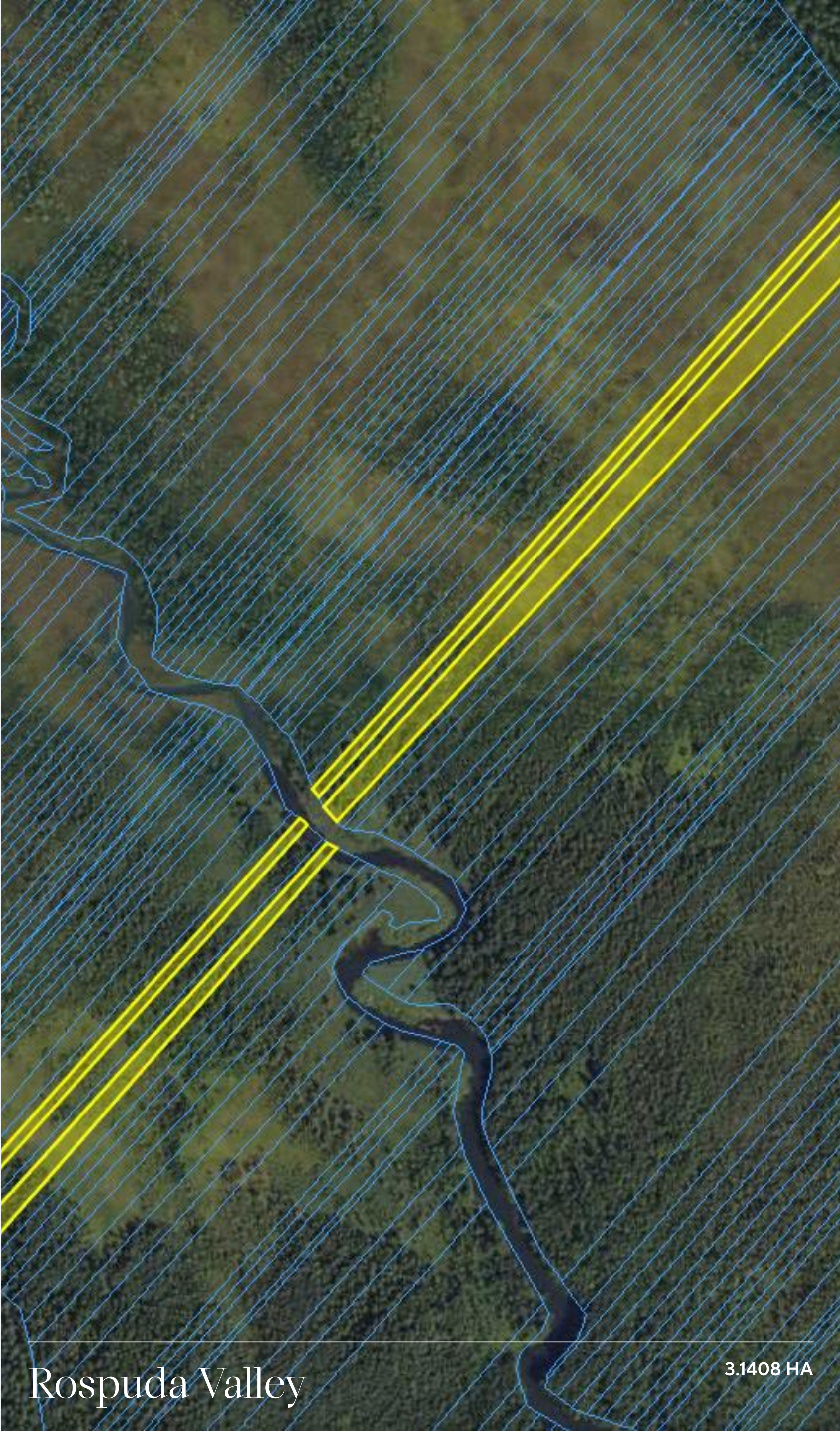
The Rospuda Valley is one of the best-preserved peatland landscapes in Poland, an ecosystem crucial for water retention and carbon storage.

SWAMP IT UP: WE WERE DRAWN INTO THE WETLANDS

● [LONGER GEAR LIFESPAN]

As part of the Green Friday SWAMP IT UP campaign, we focused on peatland protection and support for the Wetlands Conservation Centre. 100% of revenue from the special Swamp Shop collection was donated to the purchase and protection of peatlands in the Rospuda Valley. In addition, 20% of the value of all orders placed on the Cumulus® website during Green Friday supported wetland conservation projects.

As a result, the Wetlands Conservation Centre was able to purchase four plots in the Rospuda Valley, covering a total area of 3.1408 ha.



Rospuda Valley 3.1408 HA

01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCT AND
MATERIALS

04.
LONGER GEAR
LIFESPAN

05.
**SUPPORTED
INITIATIVES**

06.
EMISSIONS

07.
ABOUT THE
REPORT

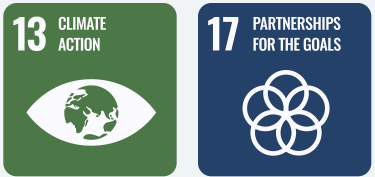


Supported initiatives



PARTNERSHIPS AND SPONSORSHIP

● [SUPPORTED INITIATIVES]



Supporting people and initiatives close to our values is one of the ways we carry out the Cumulus® mission. It is not always about classic product sponsorship or projects with a direct commercial dimension. Often, what matters more to us is the meaning of the initiative, its social or environmental impact and whether it helps open the outdoors to new people, perspectives and experiences.

We support activities that promote responsible tourism, increase access to the outdoors and help create more equal opportunities. When deciding on cooperation, we are not guided by gender, background or nationality. What matters to us is passion, a clearly defined goal and the real impact an initiative can have.

PROJECT TOUCH KILIMANJARO

OUTDOOR ACCESSIBILITY

An initiative showing that ambitious mountain goals can also be accessible to people with visual impairments. The project included training preparations, an assistant team, and an expedition to Kilimanjaro led by Artur Małek. In 2024, it succeeded when the whole team reached the summit.

[MORE →](#)

CYCLING ROSES

OUTDOOR ACCESSIBILITY WOMEN ON THE MOVE

An organisation built around the belief that physical activity can genuinely support recovery during and after cancer treatment. The project is led by two cyclists riding from Alaska to Patagonia to raise awareness of adaptive sport, document the stories of women after illness, and support organisations working at the intersection of movement and recovery.

[MORE →](#)

SAVE THE BALTIC SEA

ENVIRONMENTAL EDUCATION

An international walking expedition and educational campaign which, in 2024, covered around 6,000 km around the Baltic Sea, 8 countries and 9 months of activities. The project combines hiking with workshops, events and education on the key threats to the Baltic Sea, such as eutrophication, plastic and hazardous substances, encouraging people across the region to take concrete action.

[MORE →](#)

MAJA SNAJDROVA

WOMEN ON THE MOVE

[MORE →](#)

TRAMPKI FESTIVAL

WOMEN ON THE MOVE

[MORE →](#)

UNPLUGGED OUTDOOR

RESPONSIBLE TRAVEL

[MORE →](#)

WANDALISTKI

WOMEN ON THE MOVE

[MORE →](#)

KASIA ŚMIAŁEK

OUTDOOR ACCESSIBILITY

WOMEN ON THE MOVE

[MORE →](#)



ON THE SIDE OF WILD PLACES

● [SUPPORTED INITIATIVES]



1% FOR THE PLANET

Since 2019, we have been a member of 1% for the Planet initiative and have committed to donating 1% of revenue from the sale of all products to support organisations working for the environment. We treat this not as a one-off campaign, but as a permanent part of brand responsibility.

By the end of 2025, we had donated ~EUR 316,000 through the programme.

WETLANDS CONSERVATION CENTRE

Since 2021, we have supported the Wetlands Conservation Centre in its work to protect wetlands and share knowledge about their role in counteracting climate change. Our support made it possible to purchase plots located in the Rospuda Valley and to develop activities connected with the protection of Wolf Swamp.

We also provide ongoing support for the cost of one person employed by the Wetlands Conservation Centre. This form of funding gives the organisation greater stability and allows it to plan activities better than if it relied solely on grants.

EOCA

Supporting nature is not only about running our own campaigns. It also means working with organisations that have been protecting wild places effectively and consistently for years. That is why, since 2024, we have been a Sustaining Member of the European Outdoor Conservation Association. For us, this is an important step, because sustaining membership reflects a long-term commitment to funding projects that protect and restore threatened ecosystems around the world.

EOCA brings outdoor companies together around a shared goal: protecting the places where we seek adventure, stillness and contact with nature. We believe that, as part of this industry, we have both the opportunity and the responsibility to support actions that help preserve these places for future generations.



01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCT AND
MATERIALS

04.
LONGER GEAR
LIFESPAN

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
ABOUT THE
REPORT



Emissions



FOUR YEARS, ONE DIRECTION

● [EMISSIONS]



We have been collecting emissions data since 2021, which remains our base year. At that time, the Cumulus® carbon footprint was 423 tonnes CO₂e. In 2025, it was 125 tonnes. This means a reduction of more than 70% over four years.

This result did not come from one spectacular decision. It is the outcome of many consistent choices: switching to certified green energy, optimising upstream logistics, adjusting our production structure and designing products for longer use. None of these changes was a revolution on its own. Together, they made a measurable difference.

We report emissions in three scopes:

- Scope 1 - direct emissions, e.g., from fuel combustion in vehicles and installations
- Scope 2 - indirect emissions related to purchased electricity and heat
- Scope 3 - other indirect emissions, including the purchase of materials and transport

2025

EMISSIONS [T CO ₂ E]	01.	DECREASE (COMPARED TO 2021)	02.
125		-70%	

2024

EMISSIONS [T CO ₂ E]	01.	DECREASE (COMPARED TO 2021)	02.
155		-63%	

2023

EMISSIONS [T CO ₂ E]	01.	DECREASE (COMPARED TO 2021)	02.
188		-56%	

2022

EMISSIONS [T CO ₂ E]	01.	DECREASE (COMPARED TO 2021)	02.
238		-44%	

2021

EMISSIONS [T CO ₂ E]	01.	START OF MEASUREMENTS	02.
423		-	

Data using the market-based method (MB). Scope 1 + 2 + 3 emissions.

A 70% REDUCTION: WHAT IS BEHIND IT AND WHAT WE STILL DO NOT KNOW

The largest cumulative effect came from three changes: switching to certified green electricity, optimising upstream logistics and changes in the scale and structure of production. This last area needs a closer look. Total emissions depend on what we produce, how much we produce and how efficiently we do it. Carbon accounting methodology does not automatically separate “efficiency” from “scale”.

DURABILITY AS A CLIMATE STRATEGY

There is one aspect that does not appear directly in any Scope 3 table, but which co-shapes our real climate impact: product durability and after-sales service.

A sleeping bag that serves for 20 years instead of 10 means, in simplified terms, around half the emissions associated with producing new gear. It is an emission that never enters any calculator because it is never counted. Repairability is not an add-on to our offer. It is a design decision with a direct impact on carbon footprint connected with using our gear.





OFFSET

● [EMISSIONS]

As part of activities supported by Cumulus®, the Natural Heritage Foundation has so far purchased 1.75 ha of land in the lower Biebrza basin for the Wieczny Las project. These are largely well-preserved wetland habitats, including fragments of bog birch forest, alder carr, bog pine forest and spruce forest on peat. In the future, as the stand matures, the area may also become a breeding site for the white-tailed eagle.

According to the Foundation’s estimates, 1 ha of alder carr, once it reaches around 80 years of age, may bind approximately 535 tonnes of CO₂* in the above-ground parts of trees. In well-watered swamp forests, peat accumulation, which stores carbon, and the reduction of emissions from dried-out soil are also important.

*This estimate refers to the long-term carbon storage potential in the above-ground parts of trees and depends on time, habitat condition and the maintenance of proper water conditions.

For the 2024 emissions offset, 0.37 ha of purchased land was allocated. We plan to account for the 2025 offset in the coming years, combining emissions from a longer period to enable the purchase of a larger and more ecologically coherent area.

In our climate actions, the priority remains reducing emissions at the source: through energy, logistics, design, product durability and service. We treat offsetting as a complement to this strategy, not as a way to replace real operational changes.

01.
INTRODUCTION

02.
ABOUT US

03.
PRODUCT AND
MATERIALS

04.
LONGER GEAR
LIFESPAN

05.
SUPPORTED
INITIATIVES

06.
EMISSIONS

07.
**ABOUT THE
REPORT**



About the report



METHODOLOGY AND SCOPE OF THE REPORT

● [ABOUT THE REPORT]

Reporting period: Calendar years 2024 and 2025

The 2024 / 2025 Sustainability Report is the second report presenting our organisation’s impact on environmental, social and economic issues and describing our management practices. The report covers the period from 01.01.2024 to 31.12.2025, unless stated otherwise in the content.

The report presents the most important information from the point of view of investors, lawmakers and our customers. It includes ESG (Environmental, Social, Governance) indicators and European Commission guidelines on disclosing non-financial information related to climate impact. The report was prepared voluntarily, with reference to the UN Sustainable Development Goals and selected good practices in ESG reporting. In future editions, we plan to gradually expand the scope of disclosures toward the European voluntary reporting standards for SMEs.

We treat this document like a map of the route covered so far: it shows where we started, where we are and which direction we want to take next. Our goal remains to create gear that lasts long, weighs little and lets people explore the world with greater responsibility.



SUMMARY OF SDG GOALS LINK →	CERTIFICATE FROM THE NATURAL HERITAGE FOUNDATION LINK →
DOWN CERTIFICATE LINK →	EMISSIONS TABLE FROM BUREAU VERITAS LINK →
1% FOR THE PLANET CERTIFICATE 2024 LINK →	RENEWABLE ENERGY CERTIFICATE LINK →
1% FOR THE PLANET CERTIFICATE 2025 LINK →	

Attachments





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